



August 15, 2023

Dear Colleague,

We are beyond excited to invite you to join the South Carolina Chapter of the National School Public Relations Association (SCNSPRA) for 2023-24!

SCNSPRA provides invaluable insight, experience and assistance. Members know they can always reach out to their SCNSPRA colleagues for help, and I am honored to serve as the chapter's president this year. The relationships we build and support we provide each other is invaluable, and together we help support public education!

The SCNSPRA Executive Board diligently began work this summer to plan meetings, conferences and other offerings for the membership this year. Our chapter activities are designed to provide you with assistance and resources to grow as a communications professional and are a direct result of your feedback and requests.

Your membership in SCNSPRA provides:

- Conferences and professional development opportunities throughout the year.
- Access to SCNSPRA's member Google group for emergency help, networking, questions and information sharing.
- Financial assistance for members seeking professional accreditation (APR).
- Access to online school PR resources through the Chapter's website, www.scnspra.org.
- SCNSPRA's Rewards for Excellence Program that recognizes outstanding communications and public relations efforts by schools, districts and educational agencies and associations

For 2023-24, SCNSPRA already has a variety of offerings planned for its members:

- SC Department of Education and SCNSPRA Back-to-School Public Information Officer Meeting on August 29, 2023 in Columbia.
- SCNSPRA and NCSPPRA Joint Fall Conference November 1-3, 2023 in Greenville, SC
- Winter Chapter Workshop, scheduled for January 23, 2024 in Camden, SC
- SCNSPRA's Rewards for Excellence Program Awards Luncheon in April 26, 2024 in Columbia, SC.
- SCNSPRA Communicator of the Year and Superintendent Leadership in School Communications Awards.

We're excited for you to join SCNSPRA today and be a part of the best school public relations and communications group in South Carolina. Enclosed is a membership application form that may be duplicated as needed and returned with a check payable to SCNSPRA (\$30.00 for an individual membership; \$110.00 for an institutional membership; \$15 for an affiliate membership) by October 1, 2023 to:

Judy LeGrand, SC NSPRA Treasurer
c/o S.C. School Boards Association
111 Research Drive
Columbia, SC 29203

You can also pay online at <https://squareup.com/store/sc-nspra>. If you choose to pay online, please email your membership forms to jlegrand@scsba.org, so we will have all of your contact information. Please be sure to include your birthday (month and day only) on your membership form so we can celebrate you!

Below is a listing of the Executive Board, as voted on by the membership this summer. Please do not hesitate to reach out to me, your regional representative or anyone on the Executive Board if you have a question or a need. We also welcome your participation in chapter operations! Reach out to me or anyone listed below for more information and to learn how you can take part in supporting fellow communications professionals throughout the state!

We look forward to working with and serving you this school year!

Sincerely,



Tim Cooper
SCNSPRA President
Instructional Technology Services & Support Specialist
York School District One

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